

-FACTOR CONSULTING

SEEK YOUR PURPOSE. ALIGN YOUR DREAMS. FUEL THE FUTURE.

MISSION

Q-factor Consulting LLC is organized to serve as a leading, experienced, and highly networked voice in advising and servicing professionals and organizations across multiple industries that advocate for underserved populations.

VISION

To become a valued ally and undercurrent for equity across the world's most critically redlined industries including Education, Hospitality and Finance.

CORE VALUES

1. LOCATE, CELEBRATE, AND PROMOTE COMBINED COMMUNITY JEDI POWER.
2. SPEAK YOUR TRUTH IN A LOVE LANGUAGE ALL CAN HEAR.
3. DIVERSITY, EQUITY, AND INCLUSION MUST BE INCLUDED AT THE TOP OF AN ORGANIZATION TO MAKE MONUMENTAL SHIFTS FORWARD.
4. BE VIGILANT AT CREATING WORKFORCE PIPELINE(S) THAT INVEST IN EQUITABLE OPPORTUNITIES FOR HUMAN ADVANCEMENT.

CONTACT

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WHAT IS BRAND TRANSFORMATION AND WHEN SHOULD IT BE CONSIDERED?

Select leaders reach an impasse in their professional journey and realize there is more to their story than what their resume or corporate reviews reflect. Perhaps we are experiencing a rut or a dream nudge to do more, BE MORE! As a believer in divine growth-mindset, we want to acknowledge and shepherd new pathways to our journey with hopes of being a "good ancestor" making legacy shifts to a better self.

This engagement is designed for individuals or teams that:

- Promote a growth-mindset vs. closed mindset.
- Desire resources that reinforce the journey work.
- Have attempted to self-brand with marginal results.
- Want to create opportunities that acknowledge and celebrate strength areas.
- Define priorities for improvement.
- Are deliberate and focused on being authentic and present!
- Need supportive tools to properly communicate a transformational shift to the world.



IN A GROWTH MINDSET, PEOPLE BELIEVE THAT THEIR MOST BASIC ABILITIES CAN BE DEVELOPED THROUGH DEDICATION AND HARD WORK - BRAINS AND TALENT ARE JUST THE STARTING POINT. THIS VIEW CREATES A LOVE OF LEARNING AND A RESILIENCE THAT IS ESSENTIAL FOR GREAT ACCOMPLISHMENT.

CAROL DWECK

WHAT IS INCLUDED?

- Complimentary survey to determine use case
- Evidence-based Assessment(s) that define engagement priorities
- Virtual Consulting with options for in-person across the engagement
- Shared resources throughout each engagement stage
- Custom Marketing and Branding opportunities that promote brand transformation. This may include options for:
 - Authorship
 - Website design
 - Video monologue and / or taped video interviews
 - Speaker opportunities
- Options for deeper exploration to industry Subject Matter Experts.

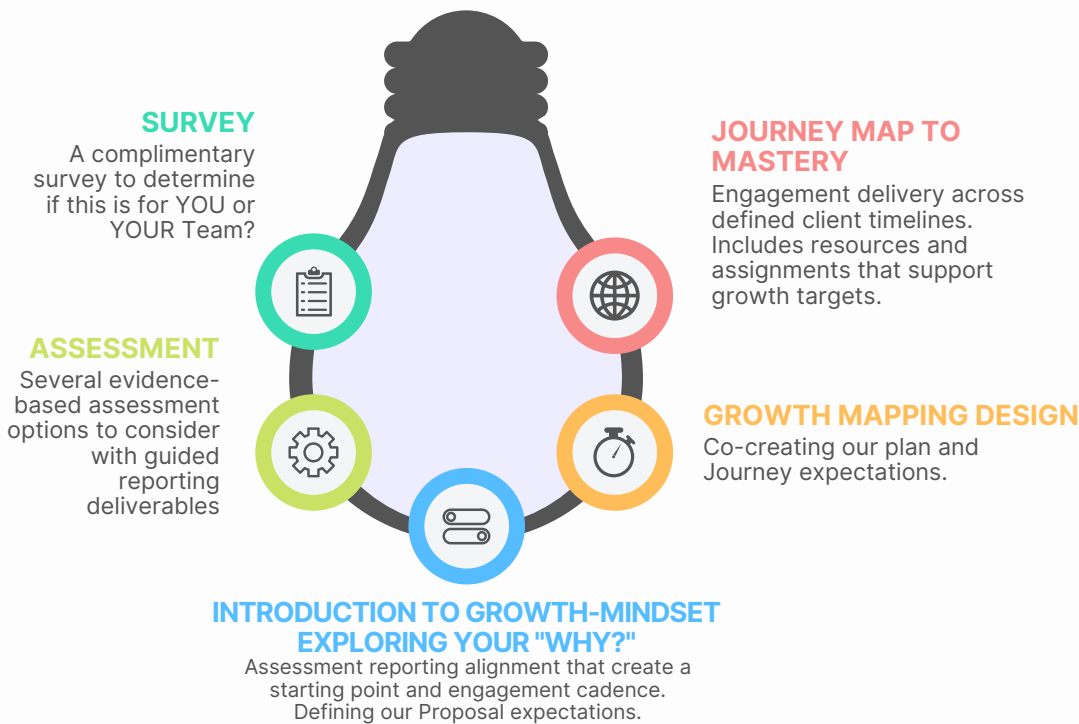




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WHAT IS THE PROCESS?



PRICING MODELS

Packages for individual professionals begin at \$3,750.

Packages for small teams begin at \$5,500.

Options for a-la-carte with Subject Matter Experts are provided concluding goal alignment.

Q&A: NIQUELLE L. COTTON, CEO, Q-FACTOR CONSULTING LLC

Niquelle opens up about the ideation process, branding tips, & more.

ON THE IDEATION PROCESS

"Dreaming big is free! But planning without strategy wastes time, money and friends."

TOP TIP FOR ASPIRING SOLOPRENEURS & ENTREPRENEURS

"Knowing your 'WHY?' will keep your purpose thriving when fear creeps in to paralyze progress. A proper growth mindset is critical to success!"

HER WHY?

Legacy wealth steeped in divine purpose promotes economic advancement and has the power to change the narrative and our world. Honing in on resilience markers creates exponential growth!

FAVORITE WRITERS

James Baldwin, Maya Angelou, and Amanda Gorman. Niquelle sees herself as an old soul with a child's eyes.

